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SCHENKER*globalsportsevents*

**Perfect Logistics for the
Turin Winter Olympics**

Turin, 2 February 2006

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(Turin, 2 February 2006) The Olympics are the ultimate challenge: not just for the athletes but also for the logistics teams working behind the scenes. For logistics service provider Schenker, global sports logistics is a sector which has been growing in stature over the last few years. Schenker was involved in the 1972 Munich Olympics and also the 2000 Summer Olympics in Sydney, where 200 Schenker employees were on site organising transport and customs clearance together with 70 experts from 15 different countries. This was followed by the contract to be Official Supplier for Forwarding & Customs Clearance at the Winter Games in Salt Lake City. In 2003, a long-term partnership contract was signed with the International Olympic Committee (IOC), covering the summer games in Athens in 2004, the Winter Games in Turin in 2006 and the 2008 Summer Olympics in Beijing. As well as being official supplier to the IOC for freight forwarding and customs clearance, Schenker has for many years been the official logistics partner of the National Olympic Committees (NOCs) in Germany, Bulgaria, Switzerland, Belgium, Estonia, Finland and the USA. Schenker & CO AG is also a partner of the Austrian Olympic Committee (ÖOC).

2006 Winter Olympics in Turin: a challenge with many disciplines

Schenker will be involved in many different disciplines at the Winter Olympics in Turin. It will be up to Schenker to make sure the Olympic flame is burning in good time for the opening of the Games at the Olympic stadium. While the flame is being carried from ancient Olympia to Turin, Schenker will be providing the air freight transport to make sure the official sponsors are where they want to be. The sponsors were flown in a specially chartered passenger plane from Genoa to Sardinia and from Sardinia to Sicily, while 35 vehicles made the same journey by sea. The company also arranged hotel accommodation and bus transfers.

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Schenker is also responsible for equipping the seven media villages, from where some 10 000 journalists from all around the world will report on the Games. One of the company's main responsibilities will be to ensure that every item of broadcasting equipment belonging to the many national and international broadcasting companies, including NBC, arrives in good time for the start of the Olympics. This broadcasting equipment represents a large proportion of the air freight heading for Turin, and included ten containers for the Torino Olympic Broadcasting Organisation (TOBO), specially set up for Olympic radio and television broadcasts. The containers were transported by helicopter to various locations at the Cesana venue before being set up at lofty heights of up to 2700 m. Cesana will play host to the biathlon and bobsleigh competitions. The containers will serve as TOBO's depots for TV and sports equipment and also as a 'wax cabin' for servicing the sports equipment. Schenker has been a partner of Austrian broadcasters ORF for many years, and the company transported two entire HGV loads to Turin containing ORF's broadcasting equipment.

The company's remit also includes managing empties and re-exporting the equipment.

Schenker's Olympic team is also transporting all of the equipment for the official supplier of the Alpine venues, the MFP Consortium – from flag masts to tents. This represents approximately two HGV loads per week, mainly from various Italian manufacturers but also from suppliers in countries such as Austria, Germany and Great Britain. From China, Schenker is importing 10 to 15 containers every week from MFP's partner Pico Hong Kong.

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Logistics for the Olympic Village

Special logistics are also required for the 70 000 m² Olympic Village, whose 700 residences will be home to 2.500 athletes. As a trusted partner of the organising committee TOROC, a 40 strong team from Schenker is responsible for supplying the Olympic Village. This includes all transport, handling, provision of cranes, assembly and dismantling, management of empties etc, both during and after the Olympics.

Schenker has been a partner of the Austrian Olympic Committee for many years, and was responsible for seeing safely to Turin the equipment for the Committee and its sponsors and catering equipment for the Austrian team.

Security takes top priority

Guaranteeing the highest possible level of security before, during and after the Olympic Games takes absolute top priority. The security regulations for the Winter Olympics in Turin are the strictest ever laid down for an Olympiad. This is why a programme was drawn up in collaboration with TOROC and the Law Enforcement Group (comprising the Italian police and *carabinieri*) that was designed to provide the highest possible level of security: the Vendor Certification Programme (VCP). Schenker is one of the few TOROC partners to hold official VCP certification and to guarantee the corresponding security standards. This means that, once received at the Schenker Logistics Centre, all incoming goods are subjected to stringent X-ray checks and the checked goods are then delivered in sealed HGVs. All goods are subject to security inspections either in the TOROC warehouse or at Schenker's VCP site.

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End-to-end services and complete solutions

Last but not least, Schenker's offering comprises a variety of services and complete solutions designed to make sure the Winter Olympics pass off smoothly: from air and sea freight, road and rail transport to customs clearance, storage and the provision of handling equipment. Schenker also organises crane operations, the construction and dismantling of temporary structures such as tents, halls, warm-up stations etc, and provides generators, diesel tanks and other equipment. Schenker customers are also provided with helicopter transport and 4-wheel drive trucks.

Schenker handles the dispatch of documents and packages for the IOC and NOCs and the transport of personal effects for all IOC and NOC members. It is also to Schenker that the NOCs turn for any other problems or requirements, because the company operates a help desk at the Italian National Olympic Committee's service centre, making it the first point of contact for all the other national committees.

Expanding capacity in Turin

The Schenker Italia team has been preparing for the world's biggest sporting event since the middle of last year. A new logistics centre opened its doors in Rivoli near Turin on 1 June 2005. This facility includes 4000 m² of storage space and five loading terminals. Both Rivoli and the company's branch in Turin are central points of dispatch for the Olympic venues at Bardonecchia, Cesana, Pragelato, Sauze d'Oulx, Sestriere and Pinerolo. To fulfil the VCP requirements, it was necessary to invest tremendous resources in the warehouse management system. Schenker invested in facilities such as X-ray equipment, security measures and security technology that meet the required security standards for the dispatch, interim storage and delivery of goods.

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During the 'hot phase' of the Games, a 120-strong team of national and international Schenker specialists, led by Alberto Salini, will ensure that all logistics services connected with the Olympic Games run smoothly – with the expert support of specialists from the **SCHENKER*globalsportevents*** team in the various countries of origin.

Involvement in non-Olympic sports events

It could be the Olympics, it could be sailing or it could be football: Schenker is involved in major sports events throughout the world with its special range of services in this area, **SCHENKER*globalsportevents***. In 2006, Schenker will be official logistics partner for the following events:

- in Austria, the ISAF World Sailing Games at Lake Neusiedl and the World Road Cycling Championships in Salzburg
- the Italian winter sports federation, FIS (*Federazione Italiana Sport Invernali*), for all other sports events in addition to the Winter Olympics
- the Volvo Ocean Race 2005-2006
- the Melbourne Commonwealth Games 2006
- the 2006 Asian Games in Doha
- the FIFA 2006 World Cup 'Football Globe' TM
and last but not least
- the 2006 FIFA World Cup' TM

Schenker in Vienna – regional head office for south-east Europe

Schenker's Vienna headquarters serve as the Regional Head Office for south-eastern Europe within the worldwide Schenker organisation. The national companies in the new EU member states of Hungary, the Czech Republic, Slovakia and Slovenia all report to Vienna, as do Romania, Bulgaria, Serbia-Montenegro, Bosnia-Herzegovina, Macedonia, Croatia, Greece and Turkey.

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Schenker worldwide

With a turnover of eight billion euros, 39 000 employees and some 1100 business locations, Schenker is one of the world's leading suppliers of integrated logistics. The company provides a one-stop shop for road, rail, air and sea transport accompanied by a comprehensive range of logistics solutions and global supply chain management. Schenker belongs to DB Logistics, the transport and logistics division of Deutsche Bahn AG.